

> TRANSFORMING DATA INTO INSIGHT

You have massive amounts of operational data. But is it yielding valuable insight about your products, stores, supply chain, and customers?

Your competitive advantage is your ability to transform data into insight – enabling your retail professionals to capitalize on opportunities and fix recurring problems. To win, your IT applications must deliver intelligent business insight with the same intensity as they deliver data. That's where QuantiSense comes in. With our business intelligence application, your organization's information assets will become your competitive edge as your operational data is transformed into compelling business insight.

QuantiSense delivers what retail professionals need:

> MEASURING BUSINESS PERFORMANCE

QuantiSense provides a complete directory of retail KPI's to measure the performance of your dynamic, multi-channel retail organization. The data model and method of loading operational and historical information ensures trusted data for powerful analysis. The fact that KPIs are defined once for use across the organization guarantees a single version of the truth while measuring your business.

> DRIVING BUSINESS PROCESSES

QuantiSense's Playbook Scenarios allow you to roll out standardized workflows that uncover opportunities and solve recurring problems. This enables business intelligence insights to drive processes such as allocation, replenishment, assortment planning, price, and supply chain optimization.

> ENHANCING THE USER EXPERIENCE

QuantiSense enables each user's interface to be customized based on their skills, experience, responsibilities, and usage intensity. It's easy to learn, yet functionally rich for advanced users. Users customize their dashboards and use our Retail Learning Infrastructure to alert themselves of opportunities and recurring problems.

> RAPID IMPLEMENTATION

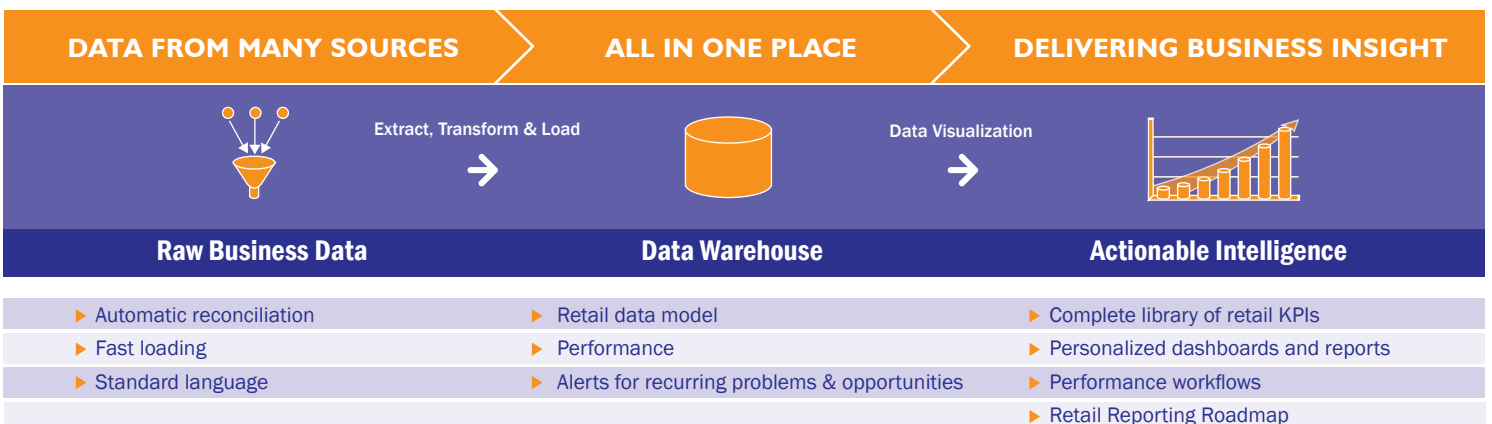
Using our pre-built retail application components, tested implementation methodology, and proven technology, QuantiSense can be implemented and fully deployed in about 100 days.



The QuantiSense interface
Designed specifically for retail organizations, QuantiSense includes state-of-the-art dashboards, reporting, and analysis tools.

Measuring Business Performance

QuantiSense transforms operational data into actionable information. By bringing together valuable data from every aspect of your organization – including merchandising, store operations, finance, and marketing – every user benefits from a tailored, yet comprehensive view of their area of concern.



Playbook Scenarios™

Playbook Scenarios™ guide your users, step-by-step, to identify retail opportunities and recurring problems and take action to improve business results. This leads to insights that drive business processes such as allocation, replenishment, assortment planning, price and supply chain optimization. As you encounter new scenarios, your expanding library of workflows standardizes best practices across your organization for better everyday decision-making.

Retail Learning Infrastructure™

The Retail Learning Infrastructure allows users to instruct QuantiSense how and when to inform them of recurring problems and uncovered opportunities. This allows your users to manage their work based on exception cases and outliers, helping focus attention on the most valuable opportunities.

“Our CEO and SVP of Merchandising live by QuantiSense.”

– Kyle Helvie, CIO Spencer Gifts

Retail Reporting Roadmap

The QuantiSense Retail Reporting Roadmap isolates the most relevant KPIs to each area of the retail business: merchandising, planning, store operations, and finance. For each area, it specifies how to best measure performance of products, vendors, channels, and customers. The methodology identifies metrics and drill down paths for top and bottom performers, recurring problems, and uncovering opportunities. Data and analysis are brought to life using robust graphical features and intuitive visual tools.

QuantiSense enables retailers to take more action and spend less time sifting through numbers. Your business will capitalize on productivity gains and the benefits of better everyday decision-making. Here's how your users work with QuantiSense:

REPORT CREATION WIZARD

In addition to pre-built reports, users can easily create their own analyses using an easy five-step process. The terminology in each report wizard step is tailored to the user's business role, such as buyer, planner, or financial analyst.

DASHBOARDS

Each user logs on to their own personalized dashboard containing the analysis and intelligence specific to their responsibility.



KEY PERFORMANCE INDICATORS

More than 300 pre-built retail measures are included in QuantiSense. This gets your implementation up and running quickly with industry best practices.

RICH REPORTING FEATURES

Data and analysis are brought to life using robust graphical features and intuitive visual tools.

ALERTS AND EXCEPTION CRITERIA

Your users can manage their work based on exception cases and outliers, helping them focus attention on the most valuable opportunities.