

FOR IMMEDIATE RELEASE

Casual Male to Focus on “Business Intelligence Revolution” in Upcoming Webinar Hosted by STORES and QuantiSense

Atlanta, GA – October 7, 2008 – QuantiSense today announced it will sponsor the webinar, “Leading a Business Intelligence Revolution at Casual Male,” on Tuesday, October 14 at 2:00 p.m. EDT. The live webcast will be hosted by *STORES* Knowledge Series, a webinar outlet produced by the publishing and communications group of the National Retail Federation.

Dennis Hernreich, COO and CFO of Casual Male Retail Group (NASDAQ: CMRG)—the largest specialty retailer of big and tall apparel for men—will discuss how the company is revolutionizing retail business intelligence (BI) by implementing QuantiSense’s role-based Playbooks® to drive decision-making processes throughout the enterprise. QuantiSense Playbooks use built-in retail expertise to recognize recurring scenarios, enabling retailers to quickly react to problems and capitalize on opportunities.

The complimentary one-hour webcast will be moderated by Susan Reda, Executive Editor of *STORES Magazine*, and will also feature QuantiSense CEO Jeff Buck. It will focus on Casual Male’s unique business challenges that led the company to choose the industry-leading BI solution from QuantiSense, the results experienced since implementation, and the company’s “BI revolution” that is integrating Playbooks into each key merchandising role. The discussion will illustrate how to use Playbooks to effectively weave BI into every business process, facilitating process leadership and best practices throughout the enterprise.

“Casual Male employees no longer need to come in Monday morning and spend time creating reports—they are already analyzing them first thing in the morning, which has been a tremendously valuable improvement,” said Hernreich. “As we continue rolling out Playbooks throughout our organization, we look forward to enhancing the benefits of BI and standardizing all key merchandise related business processes.”

“When Casual Male saw how effective QuantiSense Playbooks could be in quickly turning insight into action, the company fully embraced the concept,” said Buck. “We are excited to share Casual Male’s success and continued plans for growth in our upcoming *STORES* Knowledge Series webinar.”

About Casual Male Retail Group

Casual Male Retail Group, Inc. is the largest retailer of big and tall men's apparel with retail operations throughout the United States, Canada and London, England. The company operates 463 Casual Male XL retail and outlet stores, 27 Rochester Clothing stores, and direct to consumer businesses which include several catalogs and e-commerce sites. The company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "CMRG."

About QuantiSense

QuantiSense is the leading provider of business intelligence and data warehousing applications exclusively for specialty retailers. Customers include Hallmark Cards, Pacific Sunwear, The Guitar Center, Restoration Hardware, Burlington Coat Factory, and Casual Male Retail Group, Inc. Implemented in 100 days, the QuantiSense application features a best-practices retail data warehouse, and ETL designed to integrate quickly with retail source systems and any database

platform. Users conduct analysis using QuantiSense's packaged analytics, reports, and role-based dashboards tailored for executives, buyers, planners, allocators, and additional roles throughout the retail enterprise. To learn more, visit QuantiSense at www.quantisense.com.

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