

Q Store Ops

Best Practices for Maximizing Store Performance

Whether you are responsible for an entire region or a single store, Q Store Ops provides invaluable insight so you can easily spot local exceptions in sales trends and potential inventory issues related to assortments and item availability. Now store managers, district managers and regional managers – as well as operations executives – will be equipped to improve store performance while simultaneously delighting the customer.

Analytics Pump up Conversion Rates and Transaction Value

Q Store Ops incorporates a combination of your store specific sales and inventory data as well as our unique Q Tag™ exceptions generated by the Quantisense Retail Exception Engine™. With this combined data you can see your store-specific merchandising needs with more clarity than ever. The results include more efficient localized assortments and identification of new cross sell and up sell opportunities.

With role-based Retail Playbooks™, corporate and regional operations managers can quickly compare merchandise performance across stores and perform market basket analysis to understand which items sell together and what drives multi-item purchases. While store managers can run Plays for store visits, managing sales contests, pinpointing item popularity, identifying busy and slow times with respect to store traffic, flash sales, loss prevention and more.

Improve Store Performance with Mobile KPIs

Since retail field users are on the go, Q Mobile empowers district and regional store management

with the latest insights and suggested Plays via an iPad app. Store operations personnel also leverage Q Mobile to see all the data on sales, inventory, and employee productivity at their fingertips while on the store floor, reducing time spent in the back office sifting through reports. It all adds up to increased sales and improved labor productivity which maximizes store performance.



Decision Orchestration: Defining the New Rules for Retail

Today's retail environment requires a shift from using analytics to report past results to proactively shaping future performance. Retailers need a predictive analytics solution that makes business intelligence actionable and best practices repeatable throughout the organization. The QuantiSense Decision Orchestration Platform reduces the time spent digging through mountains of data, so your team has more time to think strategically.

Actionable Analytics Deliver Rapid Results

Whether you are building your first data warehouse or taking your BI initiatives to the next level, the QuantiSense Decision Orchestration Platform can help. In as little as 60 days, your organization will be better equipped to make decisions that achieve operational excellence and ultimately delight the consumer. Retail results include:

- Reduced stockouts by 12%
- Improved turnover
- Increased Gross Margin by 120 basis points
- Reduced aged inventory
- Raised service levels from 64% to 95%

Q Foundation

Jump start your data warehouse with a finely tuned data model and bullet-proof ETL systems that provide data integrity from any retail data source, using the database platform of your choice.

Q Merchandising

Improve sales, inventory productivity and profitability by providing actionable insight and repeatable best practices across the entire merchandising function.

Q Direct

Increase e-Commerce and catalog revenue by analyzing and improving the direct to consumer order cycle and inventory allocation.

Q Store Ops

Boost store performance through analysis of sales, labor productivity, traffic patterns and transaction quality.

Q Mobile

Benefit from insights and plays on the go – during Monday morning meetings or on the store floor – via web browser or as an iPad, iPhone or iPod touch app.

About QuantiSense, Inc.

Based on a decade of experience delivering business intelligence solutions, QuantiSense offers a fresh approach to retail analytics. Using the QuantiSense Decision Orchestration Platform™, retailers can finally combine business intelligence with industry best practices to ensure the most profitable merchandising and store operations decisions. With top 10 rankings across 28 categories in the latest RIS Software LeaderBoard for retail technology, QuantiSense is known for its 60-day implementation and high customer satisfaction. Customers including Burlington Coat Factory, Casual Male Retail Group, The Gap, Hallmark Cards, Michaels, Pacific Sunwear, and Restoration Hardware use QuantiSense Playbooks™ to deliver operational excellence.

